

Greater Atlanta Pollinator Partnership web content development



Project Title	Greater Atlanta Pollinator Partnership web content development
Project Summary	Assist in the development and management of web content for the Greater Atlanta Pollinator Partnership (GAPP) https://gapp.org/ . GAPP is a web-based citizen conservation project focused on pollinator conservation within 1.2 million acres around downtown Atlanta, GA.
Country	United States

Project Description

The successful candidate will work directly with the staff of the Department of Conservation and Research at the Atlanta Botanical Garden who manage the Greater Atlanta Pollinator Partnership website through an agreement with the USDA Forest Service. The critical need is to improve the web presence of the Greater Atlanta Pollinator Partnership. Duties may include writing a pollinator conservation based blog, developing pollinator conservation materials for the website, suggestions to improve website design and functionality, creating online outreach materials to help market the Greater Atlanta Pollinator Partnership, editing and proofreading, and possibly developing a Greater Atlanta Pollinator Partnership Facebook page.

The Greater Atlanta Pollinator Partnership was initiated in 2009 because of the rapid loss of habitat and increase in pesticide use caused by the housing boom of the 1990s and early 2000s. Between 1990 and 2010, U.S. Census data indicate the population in the metro Atlanta, Georgia area increased by nearly 2.4 million people. This has resulted in the loss of tree canopy/green spaces averaging 54 acres/day and an increase in impervious surfaces averaging 28 acres/day. Over a 10-year period, this has resulted in the loss of nearly 200,000 acres of tree canopy/green space and an increase of 100,000 acres of impervious surface.

The goal of the Greater Atlanta Pollinator Partnership is to encourage development of pollinator habitat at a landscape scale that is ecologically significant. Key components for the Greater Atlanta Pollinator Partnership include using native species when available, rescuing native plants from construction sites, controlling invasive species, establishing community gardens, citizen science projects, conservation, education and research. Developing schoolyard habitats is a priority so pollinator gardens can function as outdoor classrooms. There is also an emphasis on registering individual gardens using an on-line registration process.

Significant progress has been made and in 2015 the Greater Atlanta Pollinator Partnership received the USDA Forest Service Wings Across the Americas award for urban conservation. We feel we can do a much better job of urban pollinator conservation with an improved web presence. We look forward to finding a motivated, conservation-minded intern to be part of our team!

Required Skills or Interests

Skill(s)
Editing and proofreading
Marketing
Social media management
Website design
Writing

Additional Information

None

Language Requirements

None